

**WORLD OF STYLE BLOGGERS**

VR experience



**TELEPORT TO THE PLACES YOU ALWAYS WANTED TO SEE . BE ANYWHERE .**

**IMMERSE INTO VIRTUAL REALITY WORLD OF STYLE BLOGGERS THAT WILL TAKE YOU BEYOND REALITY**

**WOSB VR experience** ( WOSB TELEPORTER ) aims to completely connect viewers in different situations, subcultures, and topics due to their immersiveness and ability to bring out an emotional reaction in viewers (fall into from inside out)

This will provide an excellent portal for the viewer to rapidly enter the world of the bloggers and achieve the sensation of being present in the scene. VR is advancing beyond the gaming platforms and WOSB will offer a unique and new approach to utilizing the technology. By fully immersing the viewer in a 360° 3D environment, with sound that can pitch and throw from any direction, because of its ability to bring viewers in the scene where they feel more connected with experience, VR is ultimate storytelling device.

**WOSB VR content will allow viewers to instantly teleport to places and events they always wanted to see providing realistic experience that bring the nuances of an environment to the comfort of their personal space and their own time.**

Whether you want to watch fashion show from first row of hottest fashion brands, alongside top fashion celebrities, visit amazing places, stay on stage with a legend or experience your favourite artist's new music video as you are right in the set, we will teleport you to the where the action is and you will be part of immersive experience in which you will feel like you are actually there.

With in each show we will create different immersive experience to choose from through which viewers will be engaged in WOSB in exciting progressive and fun way.

Examples :



**ON ASSIGNMENT WITH BILL CUNNINGHAM**



**ALEXANDER MCQUEEN'S SAVAGE BEAUTY**



**FRONT ROW & BEHIND THE SCENE  
OF THE MOST ANTICIPATED SHOWS**



**DAY WITH MY IDOL**



## WALKING NEW YORK

Bloggers and Renowned French artist JR, famous for posting massive photographs in urban environments takes viewers into the creation the latest New York Times Magazine cover. The cover features a work by JR plastered in the center of the Flat Iron District and was later photographed from an aerial position.

The experience, Bloggers and Artist himself will take the viewers through the making of the cover, a photograph of the 150-foot-tall portrait of a recent immigrant to NYC that was wheat pasted across the Flatiron Pedestrian Plaza. The VR film swings viewers into vertigo-inducing aerial views of the cover artwork, from the top of a Manhattan building to the edge of a helicopter door, flying high above the city.



## HARRODS PRESENTS PRADASPHERE

The exuberant exhibition will catalogue the multifaceted activities of the Italian design powerhouse - from fashion and accessories to architecture, cinema, and beyond.

the PRADASPHERE exhibition will trace the ever-widening ambitions of Italy's most influential fashion house, and present a broad spectrum of historic collections, special projects, collaborations and experiments. Helen David, Fashion Director at Harrods, together with our fashion blogger we will teleport you to Prada universe.